

INVESTMENT OPPORTUNITIES

Incentives and Support for Success

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Director

BOI Frankfurt Office

Thailand Board of Investment

June 27, 2025



Our Journey

- 1** ***Thailand's Economic and Investment Landscape***
- 2** *Introducing BOI*
- 3** *Our Supporting Services*

NEW!

Entered into force



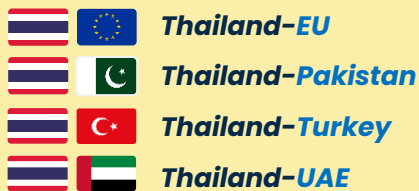
Thai-Bhutan

Awaiting Ratification



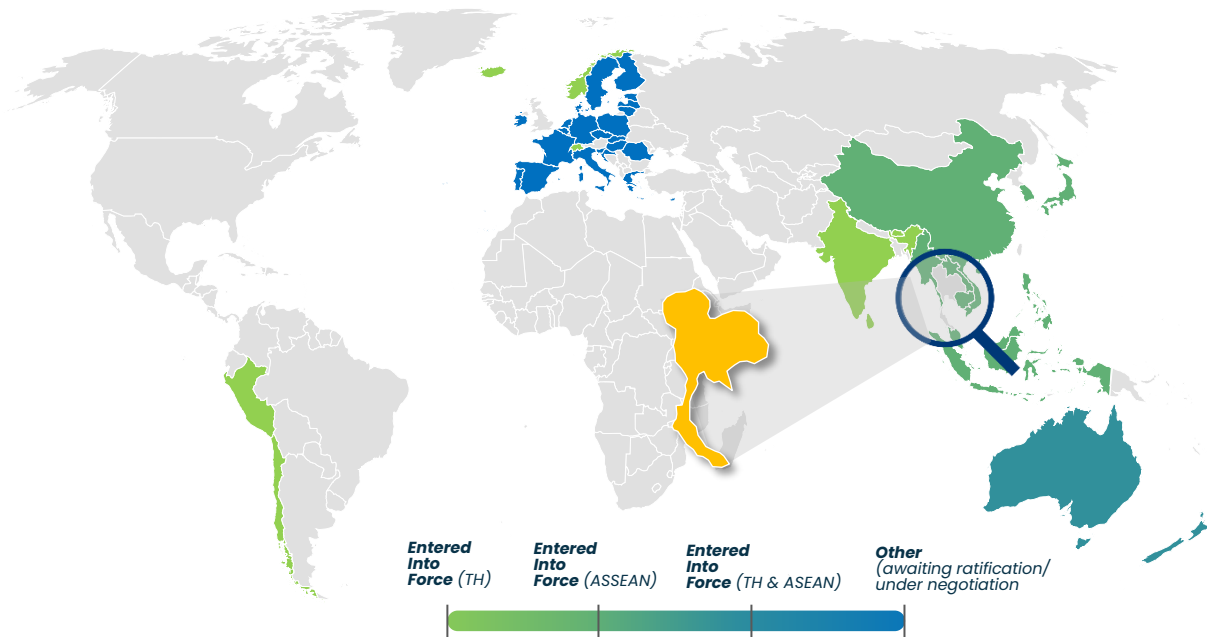
Thai-EFTA

Under Negotiation



STRATEGIC LANDSCAPE

in both location and International Cooperation



ASEAN
2nd
Largest Economy

66 Mn. population

530 Bn. USD GDP

Greater Mekong Subregion
300 Mn. Consumers

ASEAN
680 Mn. Consumers

RCEP
2,300 Mn. Consumers
(30% of the World's Population)

17 FTAs
24 Countries/Economies

FTAs/RTAs
already **entered into force**

	ASEAN
	Thailand - India FTA
	Thailand - Australia FTA
	ASEAN - China FTA
	Thailand - New Zealand CEP
	Japan - Thailand EPA
	ASEAN - Japan CEP
	ASEAN - Korea FTA
	ASEAN - India FTA
	ASEAN - Australia-NZ FTA
	Thailand - Peru CEP
	Thailand - Chile FTA
	ASEAN - Hong Kong FTA
	Thailand - Sri Lanka FTA
	Thailand - Bhutan FTA

Thailand's Competitive Strength in Attracting Investment

**Low cost of living/ low cost of Office Space
20% Corporate Income Tax**

**Excellent infrastructure
Well-Equipped Industrial Estates**

**Strong supply chain
(supporting industries)**

**High Quality Workforce &
Business-friendly Environment**

**High Potential Domestic
Market and Moderate Cost**

**Competitive incentives &
Government supports**

**Competence in providing
renewable energy to the
businesses**

Resiliency & Neutrality



Success Stories of Multinational Companies Investing in Thailand



ELECTRONICS



AUTOMOTIVE & EV



AGRO, FOOD, BIOTECH



CHEMICAL

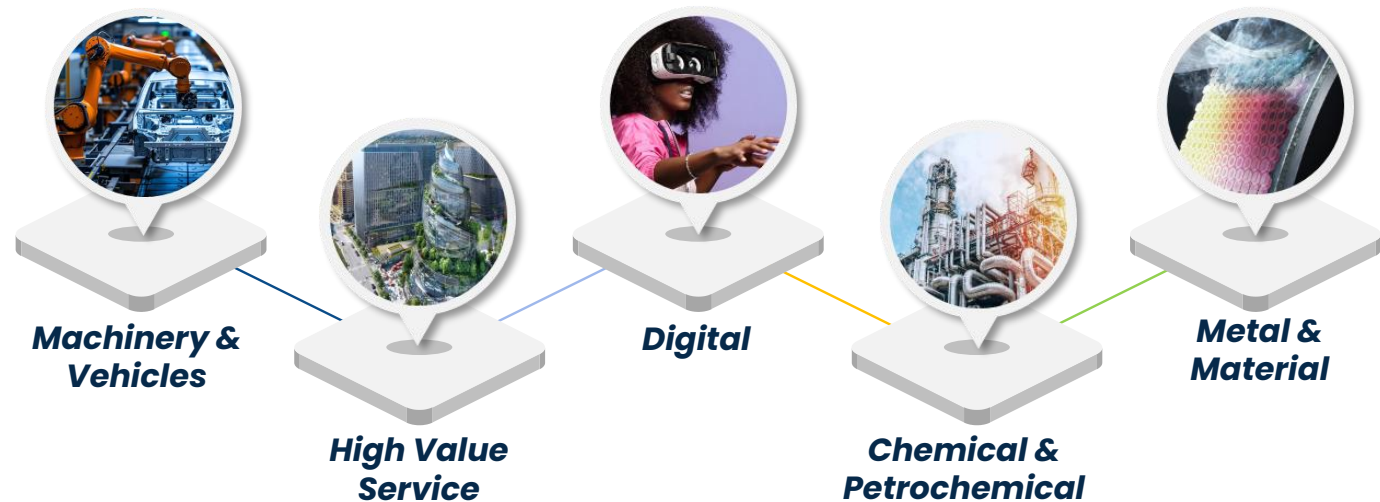


HIGH VALUE SERVICE



TOP 5

Industries German Investment by sectors
(2020-2024)



Sample of German Investment in Thailand





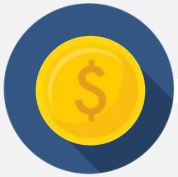
Our Journey

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BOI's Role: To Drive the Investment to the New Economy

About BOI

BOI is a government agency under the Office of the Prime Minister



Promoter

drives and promotes investment in private sector in alignment with the country's development strategy & the changing world context



Integrator

integrates Government support tools such as tax, finance, and non-tax incentives in a whole package



Facilitator

coordinates with agencies to develop the ecosystem & facilitate ease of investment & eliminates problems/obstacles



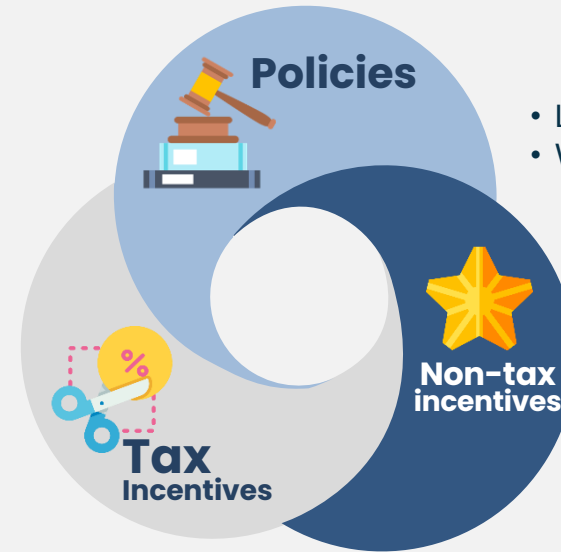
Connector

links large-scale with small-scale enterprises, Thais with foreigners, across industries & locations to expand business opportunities

Overseas Offices



Policy & Incentives

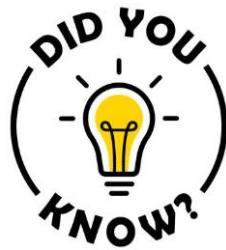


- Land ownership
- Work permit & visa facilitation
- 100% foreign ownership
- No local content requirements
- No export requirements
- No restrictions on foreign currencies

- Corporate income tax exemption up to 13 years
- 50% Corporate income tax reduction for 5 years
- Exemption of import duties on machinery
- Exemption of import duties on raw or essential materials imported for exports
- Exemption of import duties on goods imported for R&D
- Double deduction for the cost of transportation, electricity and water
- 25% deduction for the cost of installation or construction of facilities

10 Sections of Activities Eligible for Promotion

We offer over
400+ eligible
activities.



Section 1

*Agricultural, Food and
Biotechnology Industries*



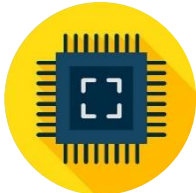
Section 2

Medical Industry



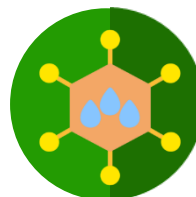
Section 3

*Machinery and
Vehicles Industry*



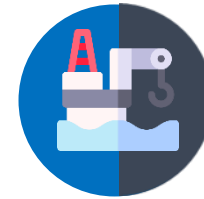
Section 4

*Electrical Appliances
and Electronics industry*



Section 5

*Metal and Material
Industry*



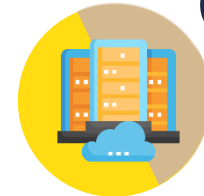
Section 6

*Chemical and
Petrochemical Industry*



Section 7

Public Utilities



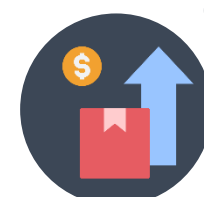
Section 8

Digital Industry



Section 9

Creative Industry



Section 10

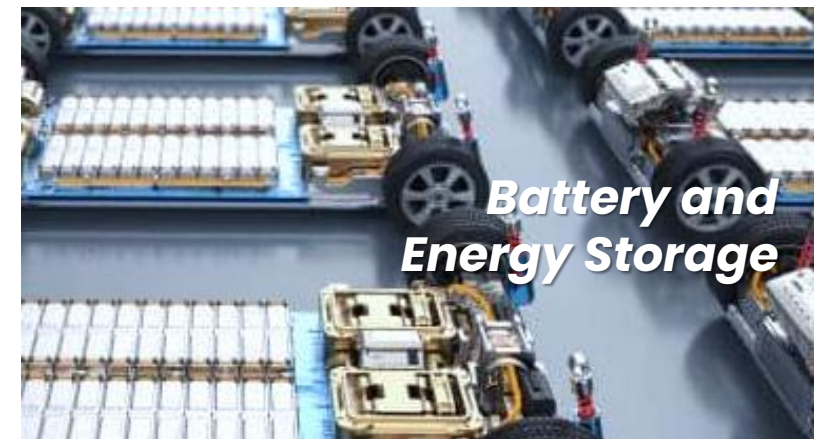
High Value Service



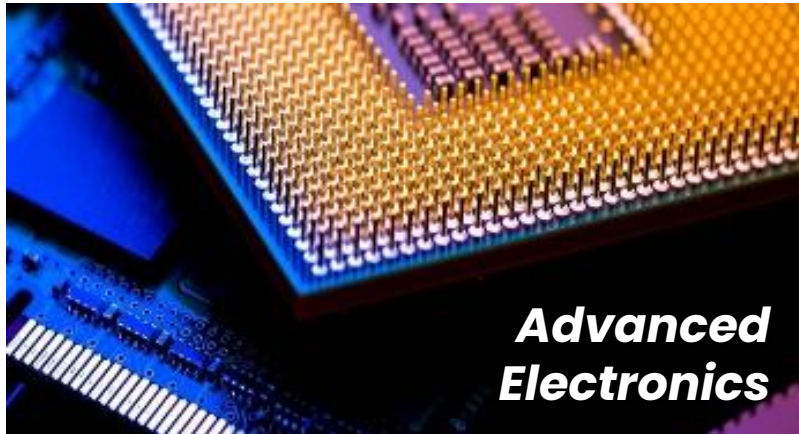
**Bio-based and
Renewable Energy**



**Automotive:
xEV**

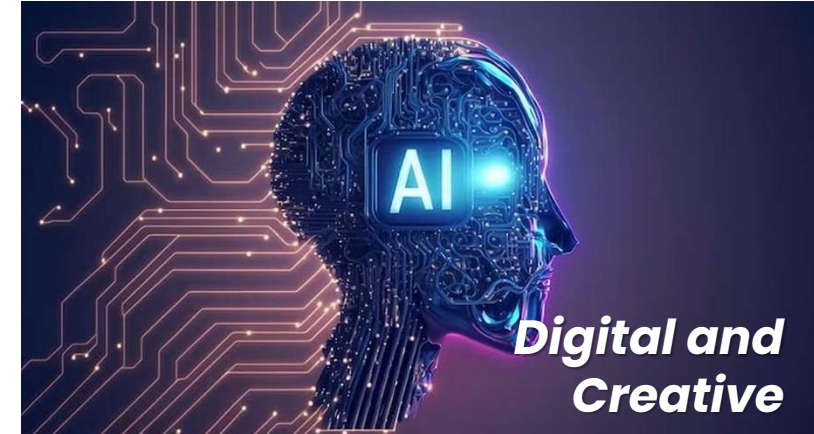


**Battery and
Energy Storage**



**Advanced
Electronics**

STRATEGIC INDUSTRIES



**Digital and
Creative**



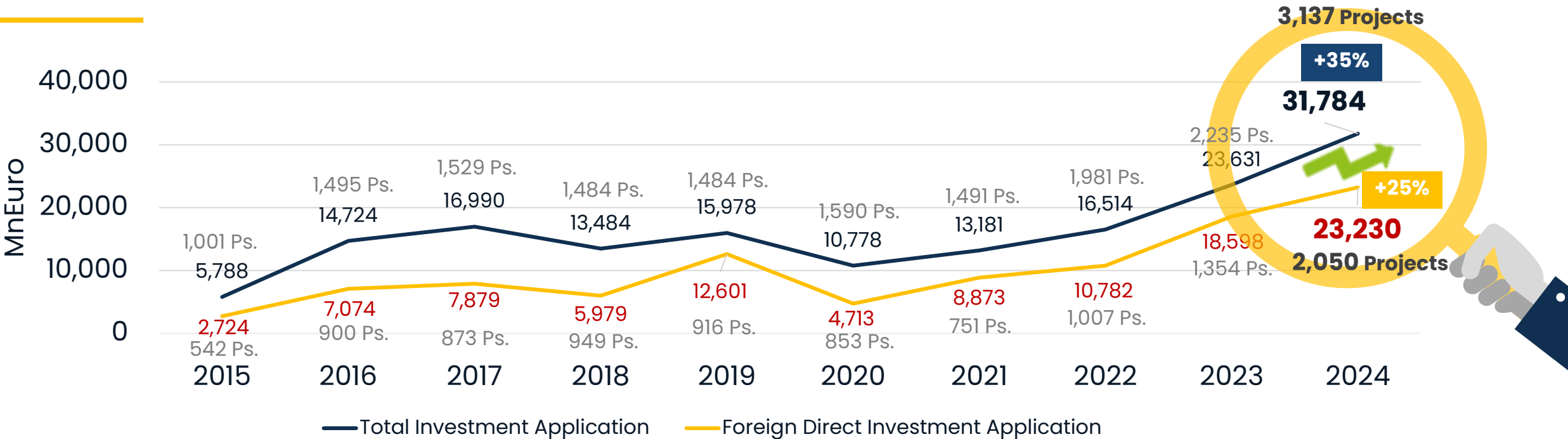
Semiconductor

Thailand has long promoted targeted industries to enhance national competitiveness, initially focusing on 12 sectors. Today, the BOI is sharpening its focus on 5+2 Strategic Industries that are crucial to driving the country's future economy. These sectors represent Thailand's commitment to innovation, sustainability, and positioning itself as a regional investment hub.



RHQ and IBC
(Regional Headquarters and International Business Center)

Over the years, the BOI has experienced a significant increase in investment applications, proving strong confidence from investors around the world



TOP3 FDI Application by Target Industry in 2024



E&E
6,403 MnEuro



Digital
6,151 MnEuro



Auto & Parts
2,710 MnEuro

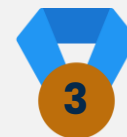
TOP5 FDI Investors in Thailand in 2024



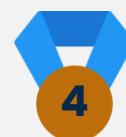
SINGAPORE
9,981 MnEuro



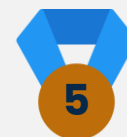
CHINA
4,875 MnEuro



HONG KONG
2,297 MnEuro



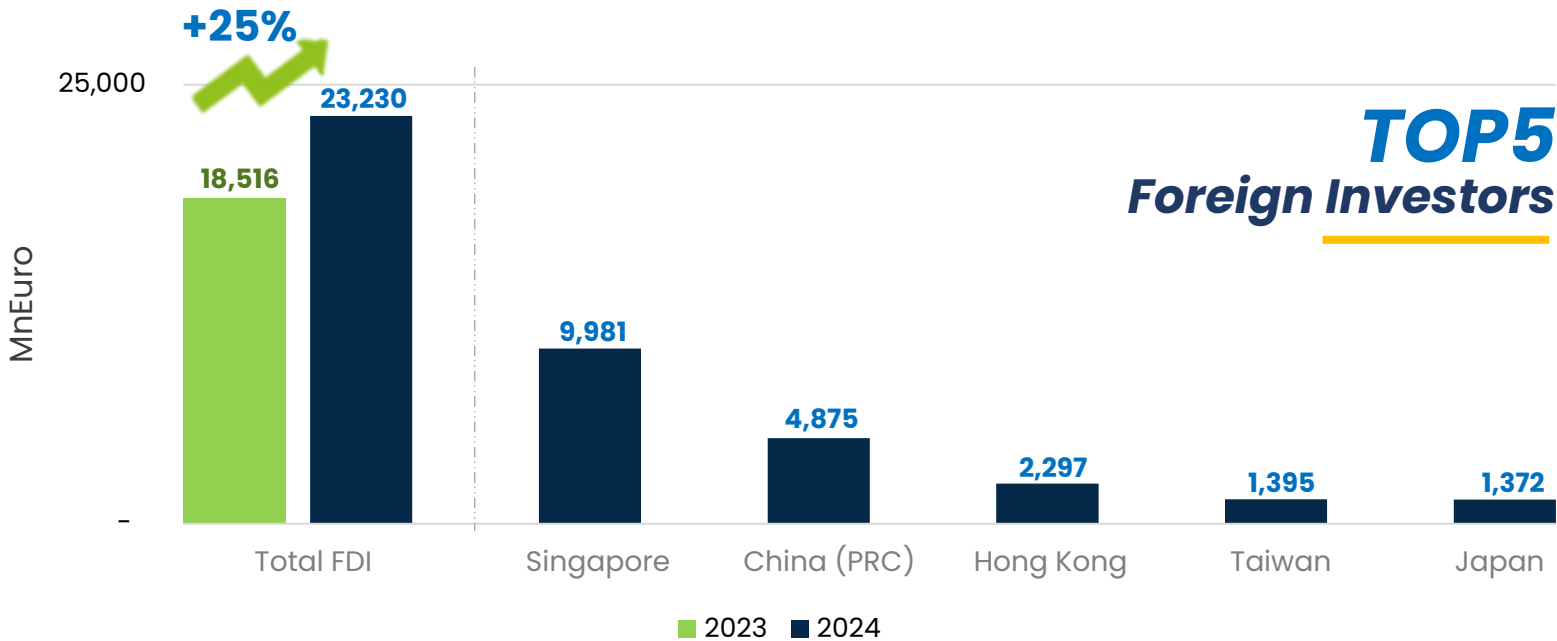
TAIWAN
1,395 MnEuro



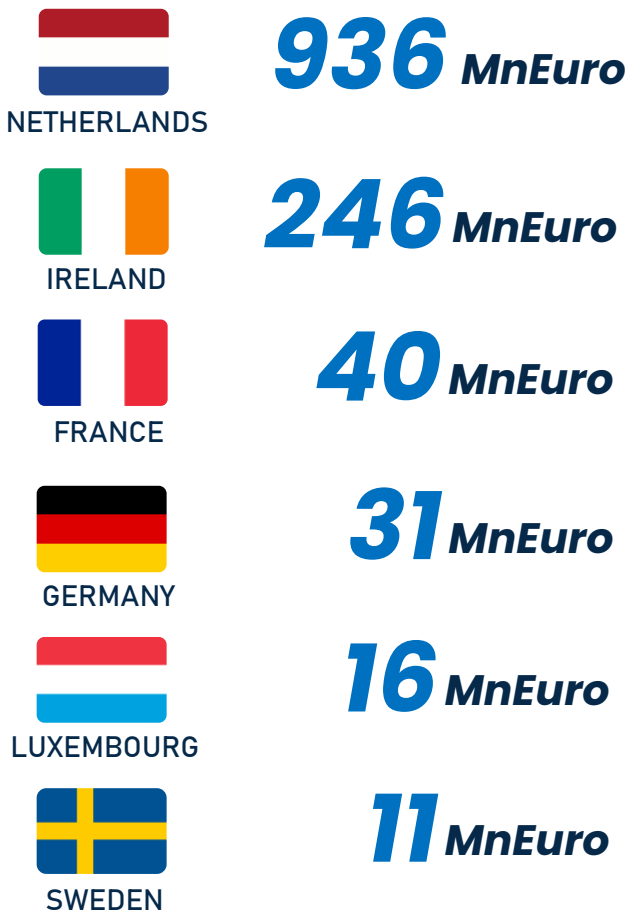
JAPAN
1,372 MnEuro

Noted: Exchange rate 17 January 2025 (1 EUR = 35.8205 Baht), Bank of Thailand
Source: The Board of Investment of Thailand

Investment Promotion Applications of *FDI* in 2024



TOP FDI sources from Europe in 2024



TOP5 FDI Application by Target Industry in 2024



Noted: Exchange rate 17 January 2025 (1 EUR = 35.8205 Baht), Bank of Thailand
Source: The Board of Investment of Thailand



Sectors of Opportunities

- 1 *International Business Center (IBC)***
- 2 *Trade and Investment Support Office (TISO)***

BOI has been promoting Headquarters activities since 2000

BOI promotion category

“ INTERNATIONAL BUSINESS CENTER (IBC) ”

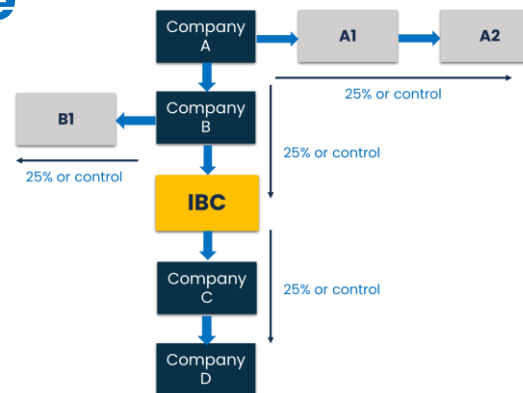
Scope activity

Providing services to its associated companies in overseas countries and/or in Thailand including International Trade

Products: Finished goods, raw materials, parts and components

Trading activities: wholesale in Thailand and/or export

e.g. IN-IN, OUT-IN, IN-OUT, OUT-OUT, OUT-IN-OUT



Example of Associated Companies

**MAKE THAILAND
HEADQUARTERS
DESTINATION**

Required Conditions and Incentives for IBC

Required Conditions

- **≥ 1 MnTHB (26,000 Euro) investment** (excluding cost of land and working capital)
- **≥ 10 MnTHB (260,000 Euro) paid-up registered capital**
- **≥ 10 skilled employees required (or) ≥ 5 skilled employees required for only treasury center**
- In case of operating **International Trade business** and office building or factory building rental service **must cover at least one more activity of 1-10**
- In case of offering **lend to associated enterprises must cover at least one more activity of 1-9**

Incentives



100%
foreign ownership



Visa & Work permit
facilitation



Permission
to own land



**Exemption of import duty on machinery/
equipment** used for R&D and
training services in IBC project

Note: Not eligible for import duty exemption on raw material or essential materials and additional merit-based privileges.

Scope of Services under IBC



And **other
Supporting Services**

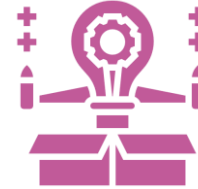
**General business
management**



**Procurement of
raw materials and
Parts** (Information only)



**Research and development
of product**



Technical support



**Marketing and sales
promotion**



**Human resources
management and
training**



Financial advisory



**Economic and investment
analysis and research**



**Credit management
and control**



Treasury Center (TC)



**International Trade
business**



**Office or factory building
rental service**



BOI promotion category

“ TRADE AND INVESTMENT SUPPORT OFFICE (TISO) “

Scope activity

Providing support services for domestic and/or overseas customers including Trade

Products: Finished goods, raw materials, parts and components

Trading activities: only wholesale Products Manufactured in Thailand



THAILAND
**A HUB FOR TRADING
& CUSTOMER
SERVICES**

Required Conditions and Incentives for TISO

Required Conditions

- **≥ 1 MnTHB (26,000 Euro) investment** (excluding cost of land and working capital)
- **≥ 10 MnTHB (260,000 Euro) annual selling and administrative expenses** Examples of selling and administrative expenses (according to P.N.D. 50):
 - Personnel expenses
 - Electricity, water and telephone
 - Depreciation of assets
 - Interest payment
 - Rent
 - Fare and travelling and accommodation
 - Freight and transportation
 - Repair
 - Entertainment
 - Commission
 - Advertisement and sales promotions
 - Consultancy service fees
 - etc.

Incentives



100%
foreign ownership



Visa & Work permit
facilitation



Permission
to own land

Scope of Services under TISO

Monitoring/ Servicing to Associated Enterprises



Advisory Services on business operations

(except those that buy/ sell securities/ FX exchange etc.)

Information Services on Goods Sourcing



Engineering and technical services



Businesses Related to Machinery, Engines, Tools & Equipment

(e.g., importing for wholesaling, training services, installation, maintenance and repair, calibration)

Wholesaling Products Manufactured in Thailand



International Business Process Outsourcing

providing through telecom. Networks (e.g., administrative services, finance & accounting services, human resources, etc.)



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Thailand Investment and Expat Services Center (TIESC)

The One start One Stop Investment Center (OSOS)
and One Stop Service Center for Visa and Work Permit (OSS)

More Convenience | More Efficiency | Less Time

- **Comprehensive information and advice on establishing operation in Thailand**
- **Coordination Services between Investors and government agencies**
- **1-Stop for visas & work permits in 3 hours**



CONTACT US

📍 **One Bangkok**
Parade Zone, 6th – 7th Fl., Rama IV Rd.,
Lumphini, Pathumwan, Bangkok

☎ 0 2209 1100

✉ osos@boi.go.th



4 Types of LTR Visa



Wealthy Global Citizens

Wealthy individuals holding at least **USD 1 million** in assets



Wealthy Pensioners

Retirees **aged over 50 years** who have an annual pension or stable income



Work-from-Thailand Professionals

Remote workers working for well-established overseas companies



Highly Skilled Professionals

Professionals in targeted industries working for

- business entities or higher education institutes
- research centers or specialized training institutions
- Thai government agencies



Dependents

Spouse, children under 20 years old, **parents and legal dependents** of LTR visa holders

LTR visa

for Long-Term Residents

Targeted industries for the **High-Skilled professional*** category are as follows :

Existing Targeted Industries

- Automotive Industry
- Electronics Industry
- Affluent Tourism Industry
- Agricultural, Food and Biotechnology Industry
- Transportation and Logistics Industry
- Automation and Robotics Industry
- Aviation, Aerospace and Space Industry
- Biofuels and Biochemicals Industry
- Petrochemical and Chemical Industry
- Digital Industry
- Medical Industry
- National Defense Industry
- Circular Economy
- International Business Center (IBC)
- **Highly-skilled professionals with specialized skills** new
 - e.g. Digital, AI Finance, Marketing Advisor, **University professors, Researchers and Educators in vocational sectors**

For more information:

- **LTR Website:** <https://ltr.boei.go.th/>
- **Contact:** ltr@boei.go.th

Remarks: The LTR visa will be granted for 5 years at a time and can be renewed every 5 years if qualifications are still met.

LTR Visa Privileges



10-year visa & Permission to work in Thailand



Fast Track Service at International Airport



90-day report extended to 1-year report and exemption of re-entry permit



Permission to Work in Thailand (Digital Work Permit)



17% Personal income tax rate for Highly-Skilled professionals and tax exemption from overseas income



Facilitation Services at One Stop Service Center for Visa and Work Permit



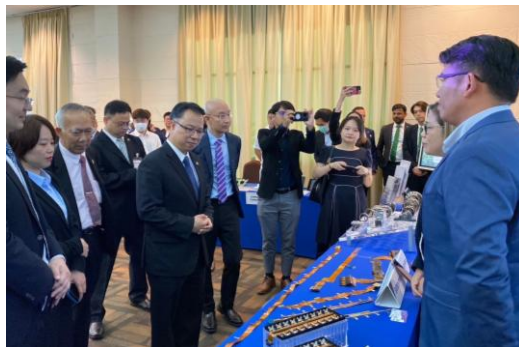
Exemption from 4 Thais : 1 foreigner employment requirement ratio

BOI Industrial Linkage Services

BOI Supports

- **Customized Business Matching**
 - 1) JV Partner 2) Talent Sourcing- Job Matching
- **Free Sourcing Services**
- **Local Sourcing Events**
 - Venders Meet Customers Sourcing Events
 - Sourcing Market Place Center
 - Knowledge Enhancement for Local Vendors through Competitiveness
 - Development Seminar
- **International Sourcing:** Exhibit Thai Vendors Potential at International Exhibitions
- **Online Database/Website BUILD Platform**

Sample of Companies joining BOI Linkage Services



ASEAN'S MOST IMPORTANT INDUSTRIAL SUBCONTRACTING AND BUSINESS MATCHING EXHIBITION

- *Manufacturer of industrial parts for automotive, electrical etc.*
- *Business matching opportunities with buyers from abroad that has been invited by the BOI.*
- *Combine buyers of industrial parts from leading domestic and international companies invited by the BOI.*
- *Industry seminars of the future with the new S-curve industry innovation exhibition.*

SOURCING INNOVATION
SHAPING TOMORROW



QUALITY PART MAKERS



BUYER'S VILLAGE



INNOVATION AND TECHNOLOGY ZONE

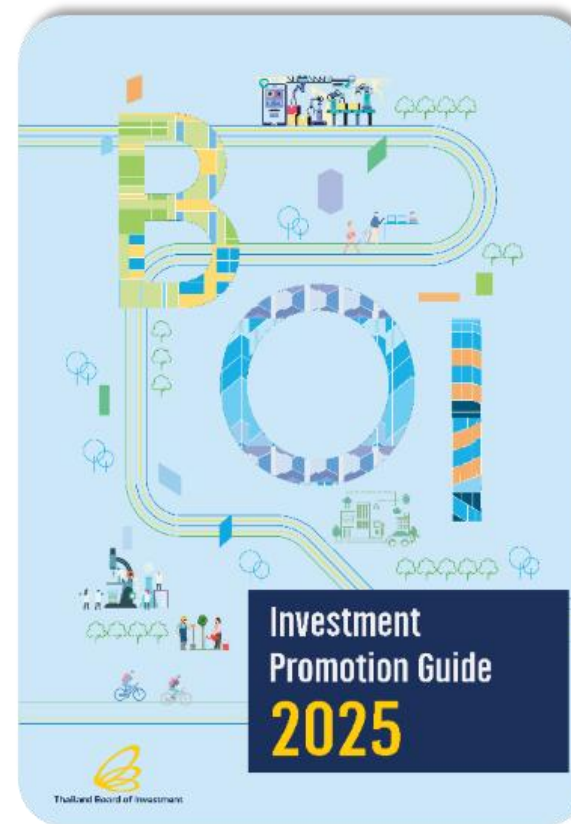


SEMINARS

SUBCON THAILAND

Biggest Subcontract Exhibition in ASEAN

PUBLICATIONS



www.boi.go.th

For more info



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THANK YOU!